



**LABAMA
RECYCLING
COALITION**

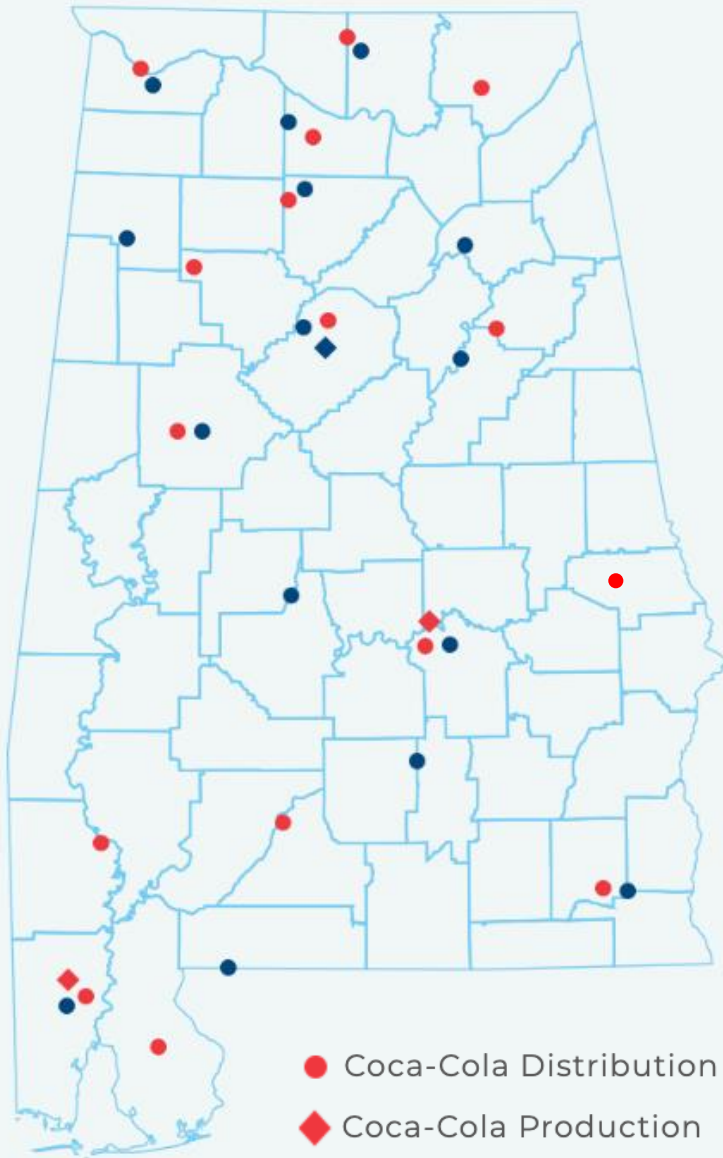
“Growing Recycling from the Ground Up”



KW **Plastics**
Stephanie Baker,
Director of Advocacy

Alabama Beverage Association

We're carefully designing our plastic bottles and aluminum cans to be 100% recyclable.



Invested in a new drop-off recycling site in Mobile as part of our *Every Bottle Back* initiative with The Recycling Partnership

Indorama Ventures' company overview



Presence in
33
countries



Consolidated revenues of
\$15.6B
(FY2023)



140+
manufacturing
sites in operation



26,000+
employees

~19
MILLION TONS
Capacity

~\$1.3
BILLION
EBITDA

~\$12
BILLION
Capital
Employed

Business segments



Combined PET
(CPET)



Integrated Oxide
Derivatives (IOD)



Fibers

Market leadership

- World's largest producer and recycler of PET
- In 2023, we celebrated the milestone of recycling 100 billion PET bottles since 2011
- For 2023, we recycled the equivalent of 21.6 billion PET bottles
- Our goal is \$1.5 billion investment to increase recycling capacity to 100 billion bottles per year by 2030

Data as of December 2023



NOVELIS: INVESTING IN ALABAMA

- World leader in aluminum flat rolled products and recycling
- Recycle 84 billion used beverage cans per year
- Serve beverage packaging, automotive and specialty markets
- Building a \$4.1 billion plant in Bay Minette:
 - Up to 1,000 jobs
 - Project completion: second half of 2026





Each day we work together with communities and companies to help families in America recycle and recycle well.



How?

- Increase access to recycling
- Increase capture of recyclables
- Improve quality of recyclables



Why?

- 33 million homes in the U.S. cannot recycle at home as easily as they can throw something away.
- Those that can recycle easily are still putting 40% of their recyclables in the trash.**

*2024 State of Recycling Report;
** 2020 State of Curbside Report



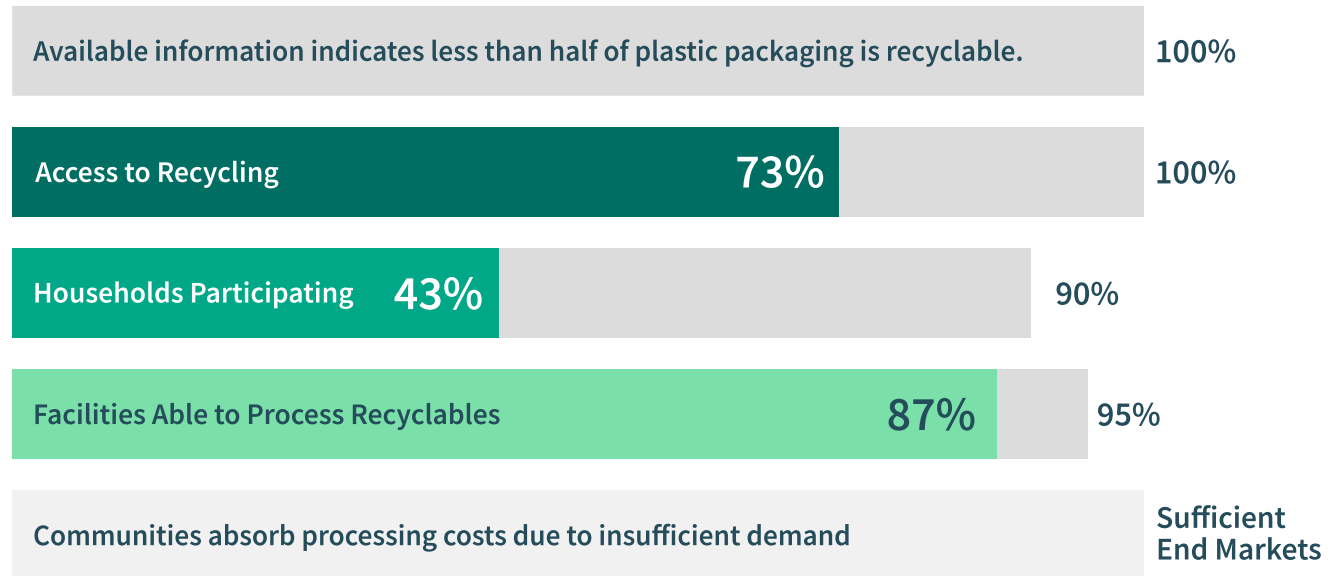
Requirements of an Effective Recycling System

These five links in the circle are the essential requirements of an effective recycling system. Below we describe the gaps in our current system:

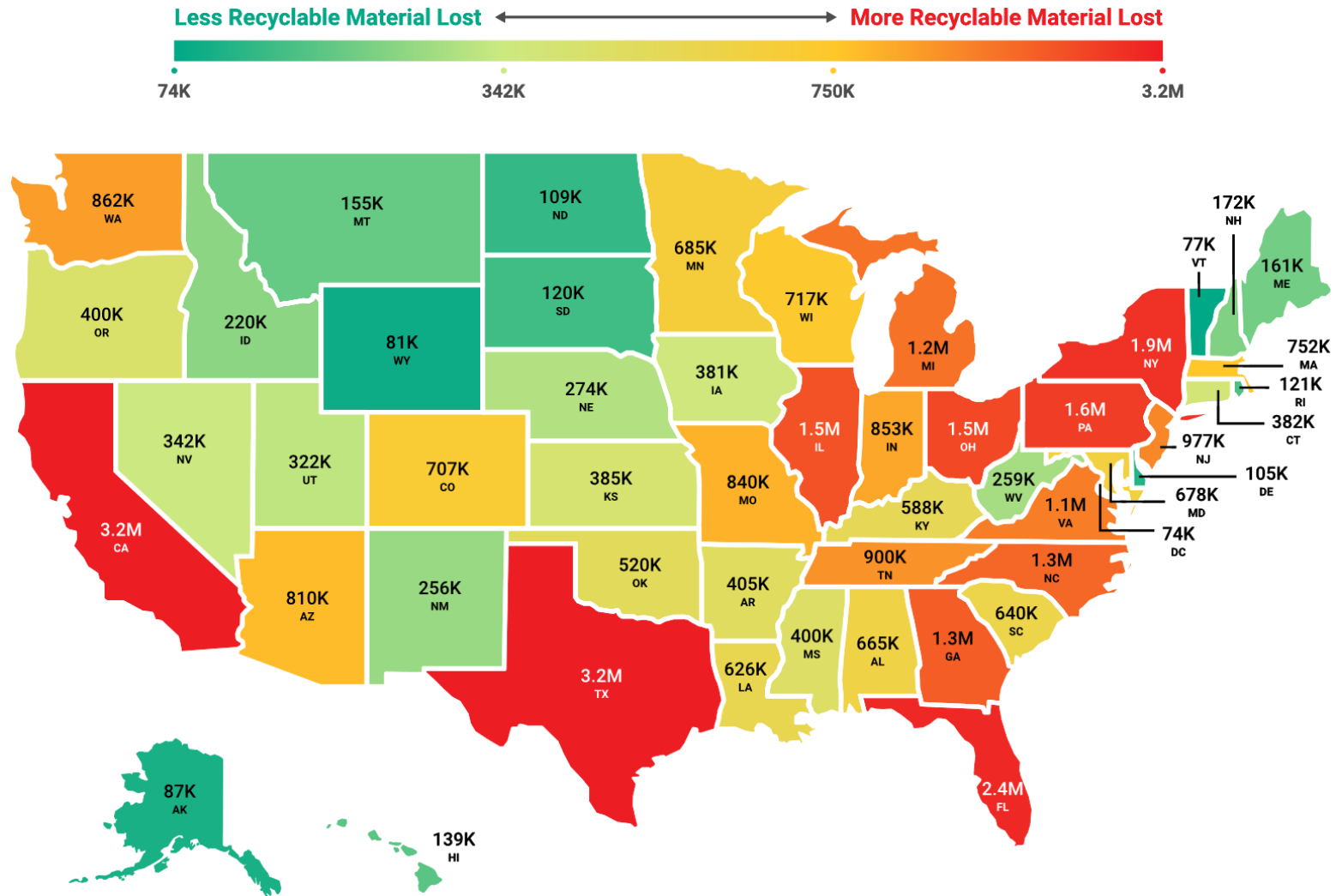


Current Level

Target Level



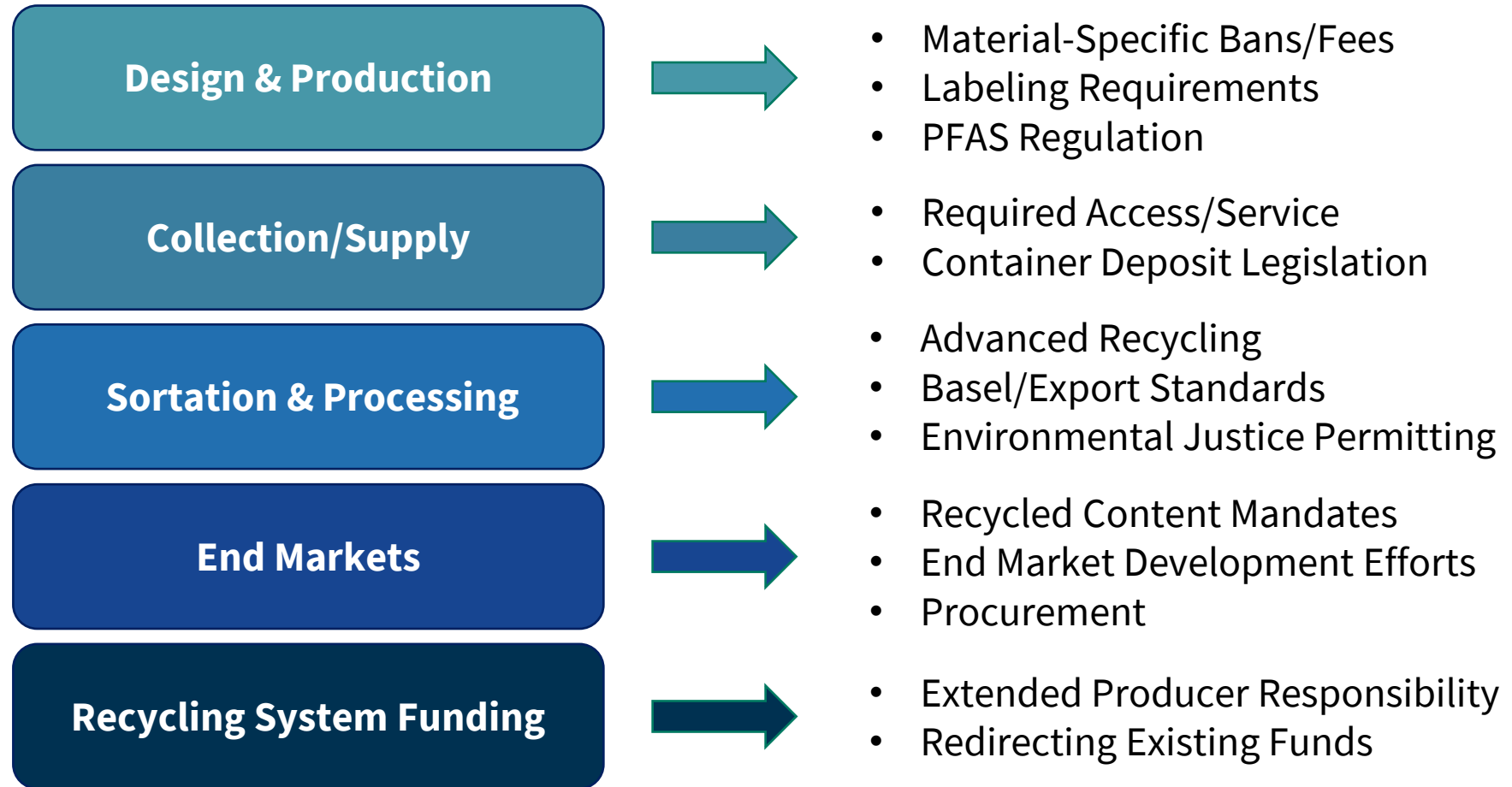
State-by-State Residential Recyclable Material Lost (in Tons Per Year)








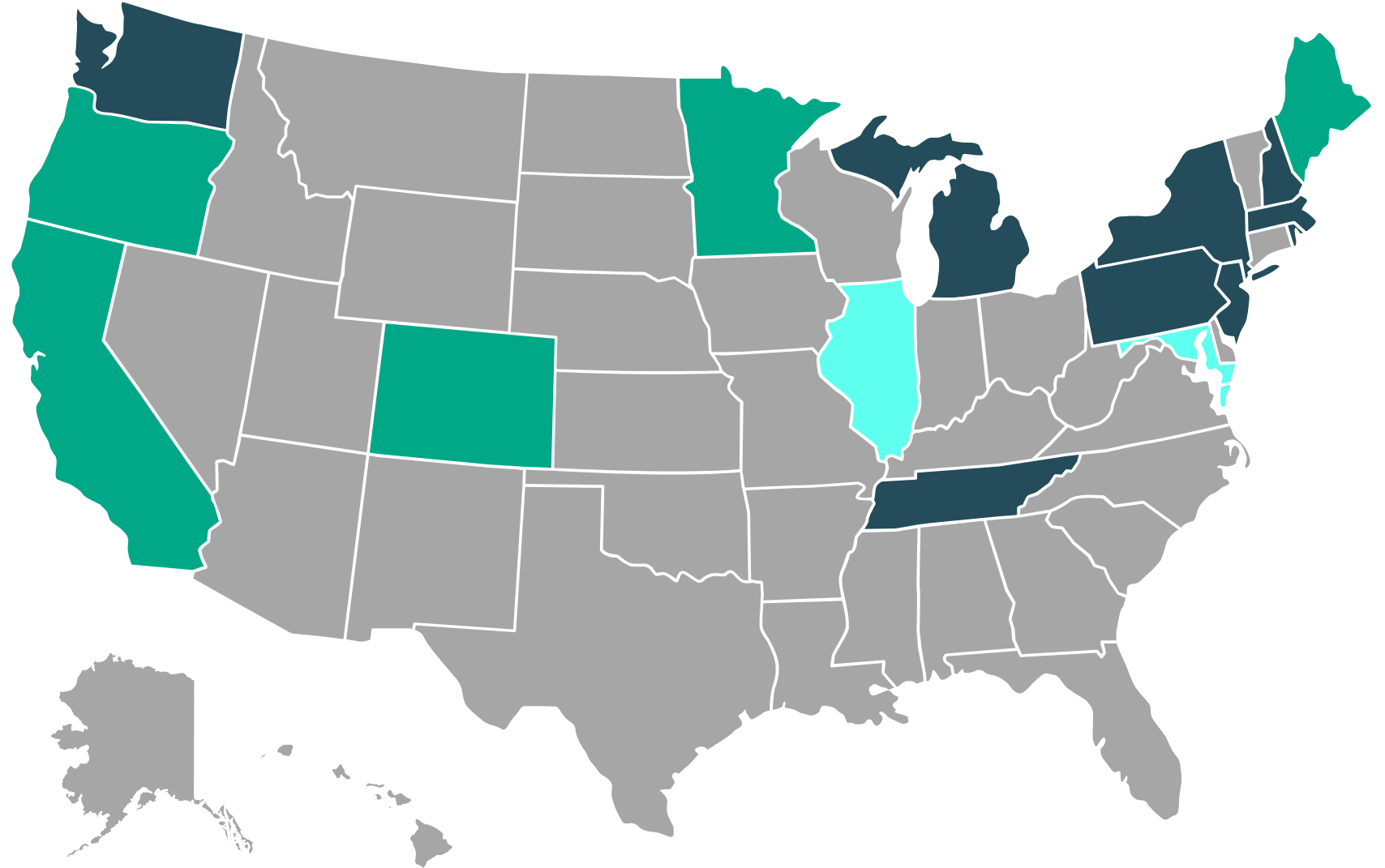
Recycling Policy Update

State Recycling Legislation Trends

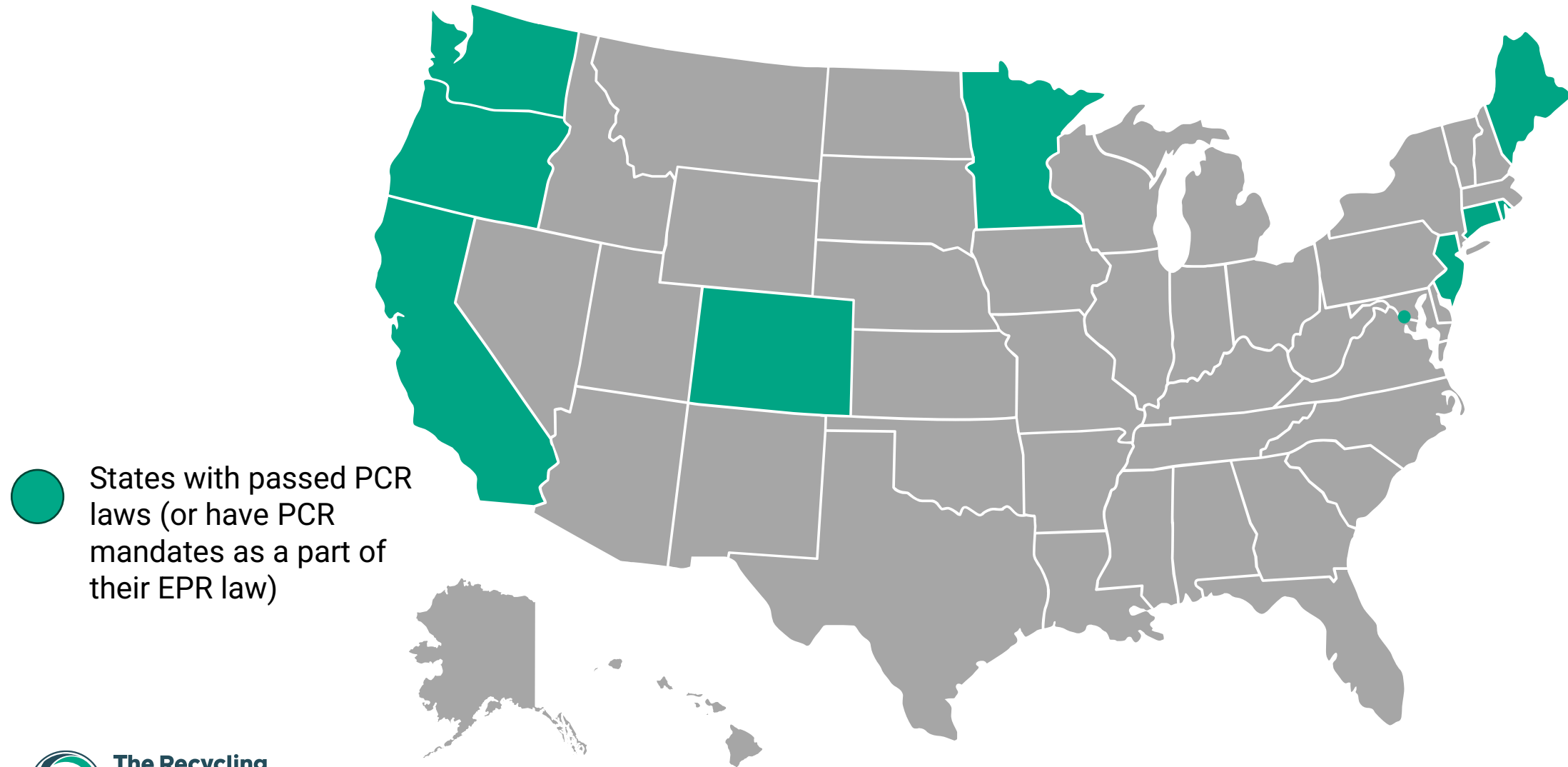





-  **EPR for Packaging Legislative Activity in 2024**
(introduced or expected)
-  **EPR for Packaging Laws Passed & Currently in Implementation**
(CA, CO, ME, MN, OR)
-  **Needs Assessments passed in 2023**



PCR content states (as of 2024)



 States with passed PCR laws (or have PCR mandates as a part of their EPR law)

State EPR Comparisons

	California	Colorado	Maine	Oregon	Minnesota
Scope of Materials	All packaging & plastic foodware	Printed paper & packaging	All packaging	Printed paper, packaging, & plastic foodware	Packaging and paper products
Cost Coverage Scope	Improvements	100%	Full	Improvements (est. 28%)	Reimbursement for covered services – up to 90% by 2031
Producer Authority	None	High	None	Low	Low
Commercial	Yes	Yes	No	Yes	Partial
Multiple PROs	Yes (after 8 years)	No	No	Yes (10% market share requirement)	Yes (after first stewardship plan ends, 5 years)
Recycling Rate Targets	65% for plastics	Set w/ PRO Plan	Set by DEP	25% by 2028, 50% by 2040, 70% by 2050 for plastics	Set w/ PRO Plan – Informed by NA, approved by commissioner
Recycled Content Mandates	No (set in other statute)	Set w/ PRO Plan	Set by DEP	No (eco-modulation factor)	Set w/ PRO Plan – Informed by NA, approved by commissioner
Education & Outreach	Yes	Yes	Yes	Yes	Yes
Responsible End Market Requirement in Statute	Yes	Yes	No	Yes	Yes

Thank You to Our Partners!



Get in Touch:

Dylan de Thomas

✉ ddethomas@recyclingpartnership.org

🌐 recyclingpartnership.org



We mobilize people, data, and solutions across the value chain to reduce waste and our impact on the environment while also unlocking economic benefits.